Appendix II
Federal Trade Commission
Data Dated August 1971
Tar (TPM Dry) Determinations
By Brands
Average May 19 to June 9, 1971 Compared
With Balance of Period

Sample Number	Brand	Average TPM (Dry) May 19 to June 9	Balance of Period
1070-1	Alpine k,f,m,85mm	18.39	18.43
2	Belair k,f,m,85mm	16.96	17.12
3	Benson & Hedges k,f,hwp 85mm	19.93	19.82
4	Benson & Hedges f,100mm	21.23	20.30
5	Camel k,f,85mm	19.68	19.44
6	Carlton k,f,85mm	3.64	3.81
7	Chesterfield k,f,85mm	18.84	18.41
8	Chesterfield f,101mm,	19.28	18.97
9	Doral k,f,85mm	14.57	13.74
10	Doral k,f,m,85mm	14.57	14.02
11	Kent r,f,70mm	9.88	10.15
12	Kent k,f,hp 80mm	16.40	16.62
13	Kent k,f,85mm	17.03	16.48
14	Kent f,100mm	19.52	19.12
15	Kent f,m,100mm	19.11	18.41
16	King Sano k,f,85mm	5.54	6.22
17	Kool k,f,m,85mm	18.77	18.18
18	Kool f,m,99mm	19.00	18.98
19	L & M k,f,85mm	19.24	18.78
20	L & M f,100mm	19.27	18.60
21	Lark k,f,85mm	16.43	16.88
22	Lark f,100mm	18.80	17.86
23	Life f,100mm	9.52	9.49
24	Lucky Filters k,f,85mm	22.13	21.90
25	Lucky Filter f,100mm	21.88	21.76
26	Marlboro k,f,85mm	19.81	19.67
27	Marlboro f,hp,100mm	21.26	21.29
29	Marvels k,f,85mm	4.97	5.11
30	Montclair k,f,m,85mm	16.94	17.58
31	Multifilter k,f,pb,85mm	16.32	15.68
32	Newport k,f,m,hp,80mm	19.40	18.79
33	Newport k,f,m,85mm	20.26	20.05
34	Newport f,m,100mm	21.03	21.44
35	Oasis k,f,m,85mm	17.97	18.05
36	Old Gold Straights r,nf,70mm	22.22	21.76
37	Old Gold Straights k,nf,85mm	28.51	27.72
38	Old Gold Filters k,f,85mm	21.14	19.87
39	Old Gold Filters f,100mm	24.69	23.39
40	Pall Mall f,100mm	18.51	18.92

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Source: https://www.industrydocuments.ucsf.edu/docs/sllk0001

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Appendix II - Cont'd

Sample Number	Brand	Average TPM (Dry) May 19 to June 9	Balance of Period
1070-41	Parliament k,f,85mm	16.45	15.99
42	Salem k,f,m,85mm	19.54	18.87
43	Salem f,m,100mm	19.64	19.42
44	Silva Thins f,100mm	16.81	16.15
45	Spring f,m,100mm	22.03	21.55
46	Tareyton k,f,85mm	19.02	19.12
47	Tareyton f,100mm	19.49	19.33
48	Tempo k,f,85mm	11.53	11.49
49	True k,f,85mm	11.88	12.06
50	True k,f,m,85mm	12.80	12.49
51	Virginia Slims f,100mm	17.28	17.13
52	Viceroy k,f,85mm	17.63	17.25
53	Viceroy f,100mm	18.06	17.98
54	Winston k,f,85mm	19.79	19.11
55	Winston f,100mm	20.28	19.94
56	Belair f,m,100mm	18.74	18.73
57	Benson & Hedges r,f,hwp,70mm	18.43	18.33
58	Benson & Hedges f,m,100mm	20.54	20.63
59	Bull Durham k,f,85mm	30.49	29.14
60	Camel r,nf,70mm	24.94	24.46
61	Carlton r,f,70mm	2.47	2.64
62	Chesterfield r,nf,70mm	24.95	24.94
63	Chesterfield k,nf,85mm	30 17	28.88
64	Chesterfield k,f,m,85mm	18.80	18.41
65	Domino k,nf,85mm	27.95	26.96
66	Domino k,f,85mm	21.13	21.51
67	Domino k,f,m,85mm	19.79	19.46
68	Dumaurier k,f,hp,85mm	17.69	17.82
69	Edgeworth Export k,f,85mm	18.70	17.78
70	Edgeworth Export f,100mm	18.44	18.61
71	English Ovals r,nf,hwp,70mm	24.31	24.73
72	English Ovals k,nf,hwp,85mm	30.63	30.29
73	Eve f,98mm	16.73	16.54
74	Eve f,m,98mm	17.82	16.73
75	Fatima k,nf,85mm	33.09	31.82
76	Frappe k,f,m,85mm	9.33	9.54
77	Galaxy k,f,85mm	20.26	19.92
78	Half & Half k,f,85mm	24.00	23.84
79	Herbert Tareyton k,nf,85mm	29.55	28.73
80	Home Run r,nf,70mm	20.41	18.81
81	King Sano k,f,m,85mm	6.28	5.93
82	Kool r,nf,m,70mm	21.20	20.75
83	L&M r,f,70mm	16.32	16.37
84	L&M k,f,hp,80mm	17.10	16.78
85	L&M f,m,100mm	19.09	18.43

Source: https://www.industrydocuments.ucsf.edu/docs/sllk0001

Appendix II - Cont'd

Sample Number	Brand	Average TPM (Dry) May 19 to June 9	Balance of Period
1070-86	Lucky Strike r,nf,70mm	29.03	28.57
87	Mapleton r,nf,70mm	25.58	24.62
88	Mapleton k,f,85mm	22.61	22.70
89	Marlboro k,f,hp,80mm	19.63	18.67
90	Marlboro f,100mm	21.64	21.38
91	Marlboro k,f,m,85mm	18.29	18.53
93	Marvels k,nf,85mm	23.73	23.08
94	Marvels k,f,m,85mm	3.53	3.62
95	Maryland f,m,100mm	20.17	19.35
96	Multifilter k,f,m,pb,85mm	12.45	12.30
97	New Leaf k,f,m,85mm	18.67	18.34
98	Pall Mall k,nf,	29.21	29.20
99	Pall Mall f,hwp,95mm	18.59	18.44
100	Pall Mall f,m,hwp,95mm	16.85	16.76
101	Pall Mall f,m,100mm	18.34	18.48
102	Parliament k,f,hp,80mm	15.47	15.67
103	Parliament f,100mm	19.60	19.12
104	Peter Stuyvesant k,f,85mm	18.87	18.79
105	Peter Stuyvesant f,100mm	20.06	19.71
106	Philip Morris r,nf,70mm	24.82	23.84
107	Philip Morris Commander k,nf,	30.13	28.92
108	Picayune r,nf,70mm	19.48	19.31
109	Piedmont r,nf,70mm	24.17	23.64
110	Players r,nf,hwp,70mm	33.17	33.46
111	Raleigh k,nf,85mm	26.68	26.24
112	Raleigh k,f,85mm	17.44	17.21
113	Raleigh f,99mm	17.95	17.94
114	Sano r,f,70mm	3.46	3.50
115	Sano r,nf,70mm	15.00	14.87
116	Silva Thins f,m,100mm	15.24	15.53
117	Vantage k,f,85mm	11.62	11.89
119	Virginia Slims f,m,100mm	18.06	18.00
120	Vogue (Colors)k,f,hwp,85mm	16.52	19.13
121	Vogue (Black)k,f,hwp,85mm	28.28	26.08
122	Winston k,f,hp,80mm	20.00	19.30
123	Winston f,m,100mm	20.93	20.74
125	Edgeworth Export f,m,100mm	18.33	18.15

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